

**Community Outreach Coordinator Report
8/27/2018**

<u>Program Type</u>	<u>Prevention</u>	<u>Screening</u>
<u>Cancer Site Selected</u>	<i>Skin Cancer</i>	Skin Cancer
<u>Need Addressed / Reason for Program</u>	<p><i>Fauquier and Rappahannock counties were the primary focus of the 2017 CHNA. Fauquier and Rappahannock counties comprise 69% of inpatient discharges. Based on the ESRI-sourced demographic data, Fauquier and Rappahannock counties are especially high risk for skin cancer due to their majority white populations, 84% and 92% respectively (CHNA 17). The 2018 - 2022 Virginia Cancer Plan developed by the Cancer Action Coalition of Virginia (CACV) in partnership with the Virginia Department of Health's Comprehensive Cancer Control Program is based on an evaluation of the most important cancer concerns for Virginia.</i></p> <p><i>Goal 4 of the plan addresses the need to reduce exposure to ultraviolet (UV) radiation from the sun and from indoor tanning devices among Virginians.</i></p> <p><i>Specific objectives include:</i></p> <p><i>4.1- By 2022, decrease the percentage of youth reporting sunburns in the past 12 months.</i></p> <p><i>4.2- Decrease the percentage of youth who have used tanning beds or sunlamps in the past 12 months.</i></p> <p><i>4.3- Reduce the melanoma incident rate. (Virginia Cancer Plan 26)</i></p>	<p>Additionally, Goal 6 of the 2018 – 2022 Virginia Cancer Plan is to “increase high-quality cancer screenings and early detection rates for Virginians.” Specifically:</p> <p>6.6.1 – Increase the percentage of melanomas that are diagnosed at the local stage. (Virginia Cancer Plan 33)</p>
<u>Date Need Identified and Documented in Minutes</u>	3/1/2018, 9/6/18	3/1/2018, 9/6/18
<u>Date of Activity</u>	6/29/2018	6/29/2018
<u>Activity & Location</u>	<p>Activity: Provide educational information on skin cancer prevention to community residents. Location: The annual Warrenton Town Limits community fair event at the local aquatic center in Warrenton located 1.1 miles from the hospital was identified as the location since thousands of local residents, especially young families, attend the event.</p>	<p>Activity: As planned, Fauquier Health partnered with a local Dermatologist to provide onsite skin cancer screenings in conjunction with education of residents on the importance of sun safety and the protocol for skin cancer screenings. Location: The annual Warrenton Town Limits community fair event at the local aquatic center in Warrenton located 1.1 miles from the hospital was identified as the location since thousands of local residents, especially young families, attend the event. The specially designed Fauquier Hospital tent provided a private area where Dr. Juan Caballero performed spot checks on people who requested screenings. Heather Callahan, the doctor's assistant, provided educational tools to the public as well.</p>
<u>Tools Offered</u>	<p>ACS brochures: <i>Sun Basics for Kids; Don't Fry: Preventing Skin Cancer and A Parent's Guide to Skin Protection (in both English and Spanish)</i>. UV blocking sunglasses and sunscreen were also distributed.</p>	<p>Information was provided by the physician and assistant on the importance of regular skin checks. Specific individual questions were answered and referrals were given out.</p>
<u>Number of Participants</u>	<p>Thousands participated in the fair but 100+ actually stopped at the booth long enough to engage in conversation on skin cancer prevention.</p>	<p>49 took advantage of the free skin assessment by the Dermatologist.</p>
<u>Summary of Activity</u>	<p>Hospital representatives at the Fauquier Health tent offered sun safety and skin cancer prevention educational information along with free sunglasses and sunscreen to those attending the annual Warrenton Town Limits community fair event at the local aquatic center. This event was identified as the location since thousands of local residents, especially young families, attend the event.</p>	<p>As planned, Fauquier Health partnered with a local Dermatologist to educate and screen local residents. The specially designed Fauquier Hospital tent provided a private area where Dr. Juan Caballero performed spot checks on people who requested screenings. Heather Callahan, the doctor's assistant, provided educational tools to the public as well.</p>
<u>Effectiveness</u>	<p>The American Cancer Society's "What's Your Sun Safety IQ?" quiz was given to participants who also participated in the free skin cancer screening to gauge knowledge before receiving the sun safety education. A follow-up questionnaire was conducted after the education to evaluate the effectiveness of the education on skin cancer prevention. Twelve individuals missed questions on the initial survey. 100% of the participants revealed on the follow-up questionnaire that they felt their sun safety knowledge had increased following the informative session, and that they were now more aware of the importance of sun safety.</p>	<p>The American Cancer Society's "What's Your Sun Safety IQ?" quiz was given to participants to gauge knowledge before receiving the sun safety education. A follow-up questionnaire was conducted after the education to evaluate the effectiveness of the education on early detection and skin cancer prevention. Seven of the participants screened were referred for follow-up.</p>
<u>Follow-Up Process</u>		<p>The seven individuals who were advised to seek follow up care were given contact information for the Dermatologist's office to schedule an appointment. All participants were given ACS printed information with online follow up information included, and urged to do follow up research.</p>

National Guideline or Intervention Followed	American Cancer Society	American Cancer Society
Date Activity Assessed	8/27/2018 Program Administrator and Community Outreach Coordinator, September 6, 2018 Cancer Committee	8/27/2018 Program Administrator and Community Outreach Coordinator, September 6, 2018 Cancer Committee